



Job Title: Web Designer
Starting: Immediately
Reporting to: Digital Marketing Manager
Starting Salary: DOE

- Quick career progression
- Be part of the Smart Home revolution
- Work with a talented and friendly team
- Lovely new office in London Bridge
- Genuine opportunity for a talented individual

If you are a talented, innovative and ambitious Designer looking to play a key role in a successful and rapidly expanding company, we can offer you the challenge and opportunity that you are looking for.

We are looking for someone who can provide exceptional design and communication skills to drive the highest level of interest and uptake in all our products – our new designer will be the guardian of our brand!

Background

Smarter is an award winning British connected home company with a product range that connects existing appliances to the internet, allowing you to control them from your phone. At Smarter we design, manufacture and distribute our products throughout Europe and the US with customers such as Currys, John Lewis and Best Buy. We are a passionate team of 25 people based in London with plans to expand the business globally. Growing at a rate of 300% we are set to become one of the fastest growing UK technology companies.

Experience and Skills

The following experiences are a must in-order to be considered for employment:

- Experience of working in a similar environment
- Excellent Adobe Creative Suite skills, particularly InDesign, Illustrator and Photoshop
- Knowledge of motion design for infographic videos – After Effects, Premiere Pro
- Web design skills – HTML5, CSS3 (animations, transitions and transform), Javascript or JQuery skills, knowledge of media queries and responsive design
- Experience working with WordPress
- Great communicator with excellent written and spoken English
- Excellent attention to detail
- Experience working with WordPress
- Excellent spoken and written English, and a good all round communicator
- Ability to work with existing brand guidelines while contributing to the development of new and improved guidelines specific to digital, print and social media marketing materials.
- Ability to create engaging infographics and data visualisations
- Good knowledge of MS Powerpoint and Word and Excel Responsive website design experience



- A fresh portfolio of work demonstrating skills in the above
- Ability to multi task and good time management skills
- Ability to work on their own and as part of the team

Responsibilities

- Producing all designs needed for website and print
- Designing and building responsive website based on specification
- Content preparation for our website
- Providing design support to the wider team on presentations and sales proposals
- Developing visual concepts for digital and marketing materials
- Creating high-quality page layouts
- Image research and sourcing
- Piloting alternative and creative ways to deliver the best engagement from our audience through good design and best practices online/offline.

Due to the number of applications we receive, only successful candidates will be contacted.